



Back To School Parade

17531 Bishopsgate Drive
Pflugerville, TX 78660
512.799.0093

www.backtoschoolparade.org
info@backtoschoolparade.org

Back To School Parade

Program of Austin Alpha Foundation (501(c)3 non-profit TaxID: 74-2220579)

Mission: To celebrate education and the return to school in the form of a parade and to use the proceeds to purchase school supplies for the students who need them.

Vision: To have a back to school parade for all people every year.

Thoughts: With our communities' economic recession, some parents are struggling to provide food and shelter for their children. Therefore, celebrating anything and purchasing school supplies may not be the highest priority for them at this time. So, the time to try to assist them is NOW. And hopefully, we can serve our community by taking 1 component of concern from their minds through getting the students excited about going to school and providing them with school supplies. With the community organizations, churches, businesses, social groups, school groups, etc., we can make this happen.

Date: August 22, 2010

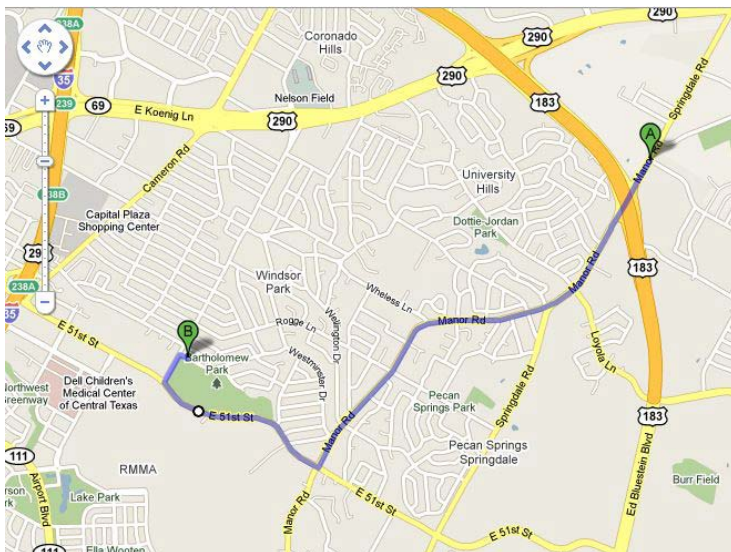
Time: 3:00p.m. – 6:00p.m.

Parade Route:

Delco Center (4601 PECAN BROOK DR, AUSTIN, TX 78724-3213)

1. Head northwest on Pecan Brook Dr toward Manor Rd
2. Turn left at Manor Rd
3. Slight right to stay on Manor Rd
4. Turn right at E 51st St
5. Turn right at Berkman Dr
6. Take the 1st right onto Greenbrook Pkwy

Bartholomew Park (5201 BERKMAN DR, AUSTIN, TX 78723)





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How can you help?

1.) You can participate in the parade. The registration fees are listed below.

Registration Fees:

FREE - Student Groups (church youth groups, bands, football teams, chess club, cheerleaders, FBLA, etc.)

Benefits:

- Participate in parade.
- Get backpacks first.

Membership Level Sponsor

\$50 - Social Club, such as softball teams, kickball teams, reading clubs, etc.

\$200 - Community Organization (charity organizations, churches)

\$300 - Small Size Business Sponsor (less than 40 employees)

\$1500 - Medium Business Sponsor (41 - 100 employees)

\$2500 - Large Business Sponsors (101+ employees)

Benefits:

- Participate in parade.
- Medium and Large Business sponsor a grade.
- Allowed to distribute backpacks to that grade at the end of the parade.
- Advertisement on Back To School Parade website.

Title Sponsor (maximum of 2) - \$5000 each

Benefits:

- All communications will have your company's name on it.
- Participate in parade.
- Sponsor a grade.
- Allowed to distribute backpacks to that grade at the end of the parade.
- Advertisement on Back To School Parade website.

Pay on-line at http://backtoschoolparade.org/index_files/registration.htm

Make checks payable to:

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To be a participant in the parade, please e-mail info@backtoschoolparade.org.

Group's Name:

Contact Name:

Contact Phone Number:

Address:

City:

State:

Zip Code:

Type of parade entry: Walking Group Truck Float Convertible Car Trailer Other

Number in group:

2.) You can volunteer.

Volunteers:

To volunteer, please e-mail your name, phone number, your hours of availability, and number of volunteers in your party to info@backtoschoolparade.org. We need volunteers for the following roles.

- Parade Organizers (day of event 2p- 5p)
- School Supply Packaging (night before - August 22, 2010 at 8pm)
- School Supply Setup and Distribution (day of event 2p – 6p)
- Publication – passing out flyers

3.) Participate in School Supply Drive as an individual or as a group.

We've realized that shopping for school supplies leaves quite a few questions unanswered. Of the many lists, which one do we focus on? Of the list, which grade? So, we've been asking our community organizations and business organizations to sponsor a grade by donating 100 (or more) backpacks of the complete school supply lists for a specific grade. This means that individuals can sponsor a student by either buying a complete list of 1 of the grades or by simply paying \$15 at the Registration page of the Back To School Parade website (http://backtoschoolparade.org/index_files/registration.htm), and we'll shop for you and let that amount go to the group's goal. For example, ABC Company can make a goal to sponsor 100 1st graders. Each member of ABC Company can just purchase a complete 1st grader list or they can donate \$15 and we'll shop for you. The school supply list is mainly from the Austin ISD standard list.

Since your group would have organized and promoted school supply drive, we also offer you the option to distribute those school supplies as representatives of your organization (such as wearing your t-shirts or having a banner) at the end of the parade.

4.) Advertise for us.

Since we want to use as much of our proceeds as possible to purchase school supplies for the children who need them, we want to spend the least amount of money on advertisement. If you could advertise this event within your organization or business for free, this would help immensely. What good would a parade or school supply distribution be if no one knows about it?



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Summary

Think of this event as your own organization's event. We'll be able to partner from year to year as it grows, and it will continually be your efforts that helps to serve our community. The success of this event is determined by the community organizations and businesses. Although it's a vision of mine to have an annual parade in Austin area, it's been done in the past by others, such as Bud Billiken Parade in Chicago since 1929. Please consider partnering with the Back To School Parade this year, along with the many years to come.

Thank you for your consideration of partnering with this event, and we look forward to your speedy response. Please feel encouraged to contact me with any further questions.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Gregory L. Harrington".

Gregory L. Harrington
Back To School Parade
Commissioner
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School Supply List

<p>KINDERGARTEN Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Crayons, large, 8 colors Scissors, round point Primary pencil</p>	<p>GRADE FOUR Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Pencils, No. 2 Pencils, red lead Ballpoint pen, blue or black ink Crayons 2 Wirebound notebooks Notebook binder Paper for binder Dividers for binder Scissors Ruler, 12" dual scale metric & conventional</p>
<p>GRADE ONE Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Pencils, No. 2 Crayons Scissors Ruler, 12" dual scale metric & conventional First Grade paper, 1 " with 1/2" broken lines</p>	<p>GRADE FIVE Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Pencils, No. 2 Pencils, red lead Ballpoint pen, blue or black ink Crayons 2 Wirebound notebooks Notebook binder Paper for binder Dividers for binder Scissors Ruler, 12" dual scale metric & conventional</p>
<p>GRADE TWO Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Pencils, No. 2 Pencils, red lead Crayons Wirebound notebook Scissors Ruler, 12" dual scale metric & conventional Eraser Second Grade paper, 1 " with 1/4" broken lines</p>	<p>GRADE SIX Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Pencils, No. 2 Pencils, red lead Ballpoint pen, blue or black ink Crayons 2 Wirebound notebooks Notebook binder Paper for binder Dividers for binder Scissors Ruler, 12" dual scale metric & conventional</p>
<p>GRADE THREE Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Pencils, No. 2 Pencils, red lead Crayons Wirebound notebook Scissors Ruler, 12" dual scale metric & conventional Eraser Notebook binder & paper, 5/16" ruled</p>	<p>GRADES 7 – 12 Backpack (to be given to girl or boy) Qty: 2 Five-subject notebooks Qty: 1 Three-ring binder Qty: 1 Filler paper (300 sheet count) Qty: 10 black pens Qty: 10 pencils Qty: 2 Two-pocket folder with paper clasps</p>