



## Back To School Parade

17531 Bishopsgate Drive  
Pflugerville, TX 78660  
512.799.0093

[info@backtoschoolparade.org](mailto:info@backtoschoolparade.org)  
[www.backtoschoolparade.org](http://www.backtoschoolparade.org)

### Back To School Parade

Program of Austin Alpha Foundation (501(c)3 non-profit TaxID: 74-2220579)

**Mission:** To celebrate education and the return to school in the form of a parade and to use the proceeds to purchase school supplies for the students who need them.

**Vision:** To have a back to school parade for all people every year.

**Thoughts:** With our communities' economic recession, some parents are struggling to provide food and shelter for their children. Therefore, celebrating anything and purchasing school supplies may not be the highest priority for them at this time. So, the time to try to assist them is NOW. And hopefully, we can serve our community by taking 1 component of concern from their minds through getting the students excited about going to school and providing them with school supplies. With the community organizations, churches, businesses, social groups, school groups, etc., we can make this happen.

**Date:** August 17, 2014

**Festival at Bartholomew Park:** 1:00pm – 7:00pm

**Parade:** 3:00pm – 4:00pm

### Parade Route:

**Delco Center** (4601 PECAN BROOK DR, AUSTIN, TX 78724-3213)

Head northwest on Pecan Brook Dr toward Manor Rd

Turn left at Manor Rd

Slight right to stay on Manor Rd

Turn Right onto Old Manor Rd.

Turn right at E 51st St.

(Ends at the basketball area on the corner of 51<sup>st</sup> & Berkman Dr.)

**Bartholomew Park** (5201 BERKMAN DR, AUSTIN, TX 78723)





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Title Sponsor (maximum of 2 or a single for \$20,000) - \$10,000 each

Benefits:

- All communications will have your company's name/logo on it.
- Participate in parade.
- Offered the opportunity to sponsor a grade and allowed to distribute backpacks to that grade at the end of the parade.
- Advertisement and recognition of your support with link to your website on Back To School Parade website.

**Pay on-line at** <http://backtoschoolparade.org/btsp/register-donate/>

**Make checks payable to:**

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To be a participant in the parade, please e-mail [info@backtoschoolparade.org](mailto:info@backtoschoolparade.org).

Group's Name:

Contact Name:

Contact Phone Number:

Address:

City:

State:

Zip Code:

Type of parade entry:  Walking Group  Truck Float  Convertible Car  Trailer  Other

Number in group:

2.) You can volunteer.

### Volunteers:

To volunteer, please e-mail your name, phone number, your hours of availability, and number of volunteers in your party to [info@backtoschoolparade.org](mailto:info@backtoschoolparade.org). We need volunteers for the following roles.

- Parade Organizers (day of event noon- 8p)
- School Supply Packaging (Thursday, July 31, 2014 at 3pm & Sunday, August 3, 2014) – Location: DoubleTree Hotel by Hilton – 1617 IH-35, Austin, TX 78702 (contact us to be added to our volunteer notification list)
- School Supply Setup and Distribution (day of event noon – 7p)
- Publication – passing out flyers

3.) Participate in School Supply Drive as an individual or as a group.

We've realized that shopping for school supplies leaves quite a few questions unanswered. Of the many lists, which one do we focus on? Of the list, which grade? So, we've been asking our community organizations and business organizations to sponsor a grade by donating 150 (or more) backpacks of the complete school supply lists for a specific grade. This means that individuals can sponsor a student by either buying a complete list of 1 of the grades or by simply paying \$15 at the Registration page of the Back To School Parade website (<http://backtoschoolparade.org/btsp/register-donate/>) and we'll shop for you and apply that amount to the group's goal. For example, ABC Company can make a goal to sponsor 150 1<sup>st</sup> graders. Each member of ABC Company can just purchase a complete 1<sup>st</sup> grader list and/or they can donate \$15, and we'll shop for you. The school supply list is mainly from the Austin ISD standard list.

Since your group would have organized and promoted school supply drive, we also offer you the option to distribute those school supplies as representatives of your organization (such as wearing your t-shirts or having a banner) at the end of the parade.

4.) Advertise for us.

Since we want to use as much of our proceeds as possible to purchase school supplies for the children who need them, we want to spend the least amount of money on advertisement. If you could advertise this event within your



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organization or business for free, this would help immensely. What good would a parade or school supply distribution be if no one knows about it?

### Summary

Think of this event as your own organization's event. We'll be able to partner from year to year as it grows, and it will continually be your efforts that helps to serve our community. The success of this event is determined by the community organizations and businesses. Although it's a vision of mine to have an annual parade in Austin area, it's been done in the past by others, such as Bud Billiken Parade in Chicago since 1929. Please consider partnering with the Back To School Parade this year, along with the many years to come.

Thank you for your consideration of partnering with this event, and we look forward to your speedy response. Please feel encouraged to contact me with any further questions.

Sincerely yours,

Gregory L. Harrington  
Back To School Parade  
Commissioner  
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### School Supply List

<p><b>KINDERGARTEN</b> Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Crayons, large, 8 colors Scissors, round point Primary pencil</p>	<p><b>GRADE FOUR</b> Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Qty:10 pencils Pencils, red lead Qty: 10 black or blue pens Crayons 2 one-subject notebooks 3-ring binder Qty: 2 150-sheet filler paper Dividers for binder Scissors Ruler, 12" dual scale metric &amp; conventional</p>
<p><b>GRADE ONE</b> Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Qty:10 pencils Crayons Scissors Ruler, 12" dual scale metric &amp; conventional First Grade paper, 1 " with 1/2" broken lines</p>	<p><b>GRADE FIVE</b> Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Qty:10 pencils Pencils, red lead Qty: 10 black or blue pens Crayons 2 one-subject notebooks 3-ring binder Qty: 2 150-sheet filler paper Dividers for binder Scissors Ruler, 12" dual scale metric &amp; conventional</p>
<p><b>GRADE TWO</b> Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Qty:10 pencils Pencils, red lead Crayons One-subject notebook Scissors Ruler, 12" dual scale metric &amp; conventional Eraser Second Grade paper, 1 " with 1/4" broken lines</p>	<p><b>GRADE SIX</b> Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Qty:10 pencils Pencils, red lead Qty: 10 black or blue pens Crayons 2 one-subject notebooks 3-ring binder Qty: 2 150-sheet filler paper Dividers for binder Scissors Ruler, 12" dual scale metric &amp; conventional Qty: 2 two-pocket folder with paper clasp</p>
<p><b>GRADE THREE</b> Backpack (to be given to girl or boy) Glue, white liquid, 8 oz. Supply box (cigar type) Qty:10 pencils Pencils, red lead Crayons Qty:2 One-subject notebook Scissors Ruler, 12" dual scale metric &amp; conventional Eraser 3-ring binder Qty: 2 150-sheet filler paper Qty: 2 two-pocket folder with paper clasp</p>	<p><b>GRADES 7 – 12</b> Backpack (to be given to girl or boy) Five-subject notebooks 3-ring binder Qty: 2 150-sheet filler paper Qty: 10 black or blue pens Qty:10 No. 2 pencils Qty: 2 two-pocket folder with paper clasps Qty: 2 one-subject notebook</p>